



EVERY LAST ONE

How to Force Total Vaccine Compliance by
Controlling the Conversation and Eliminating Choice



SCIENCE

HOW TO ARGUE WITH ANTI-VAXXERS: A GUIDE

IN HONOR OF JENNY MCCARTHY'S NEW SEAT AT THE WHITE HOUSE



By Dr. Manny Alvarez · Published January 30, 2015 · FoxNews.com



Dr. Manny: Should Obama make vaccines mandatory for all children?

THE CRAZIES:

Top 5

Jail 'anti-vax' parents: Column

Alex Berezow 10:29 a.m.

Movement is the Polio Epidemic

How to Deal With Anti-Vaxxers

Try to persuade them. And if that fails, give them no choice.

Anti-Vaxxers: Enjoying the Privilege of Putting Everyone at Risk

WHAT'S REALLY HAPPENING:

America Vaccinates Its Children

99+% of children are vaccinated

90-95% are fully vaccinated

1.8% is US median exemption rate

Exemptions \neq fully unvaccinated

WHAT'S REALLY HAPPENING:

Disneyland Measles Cases Completely Unrelated to School Exemptions

Started at an amusement park... not a school.

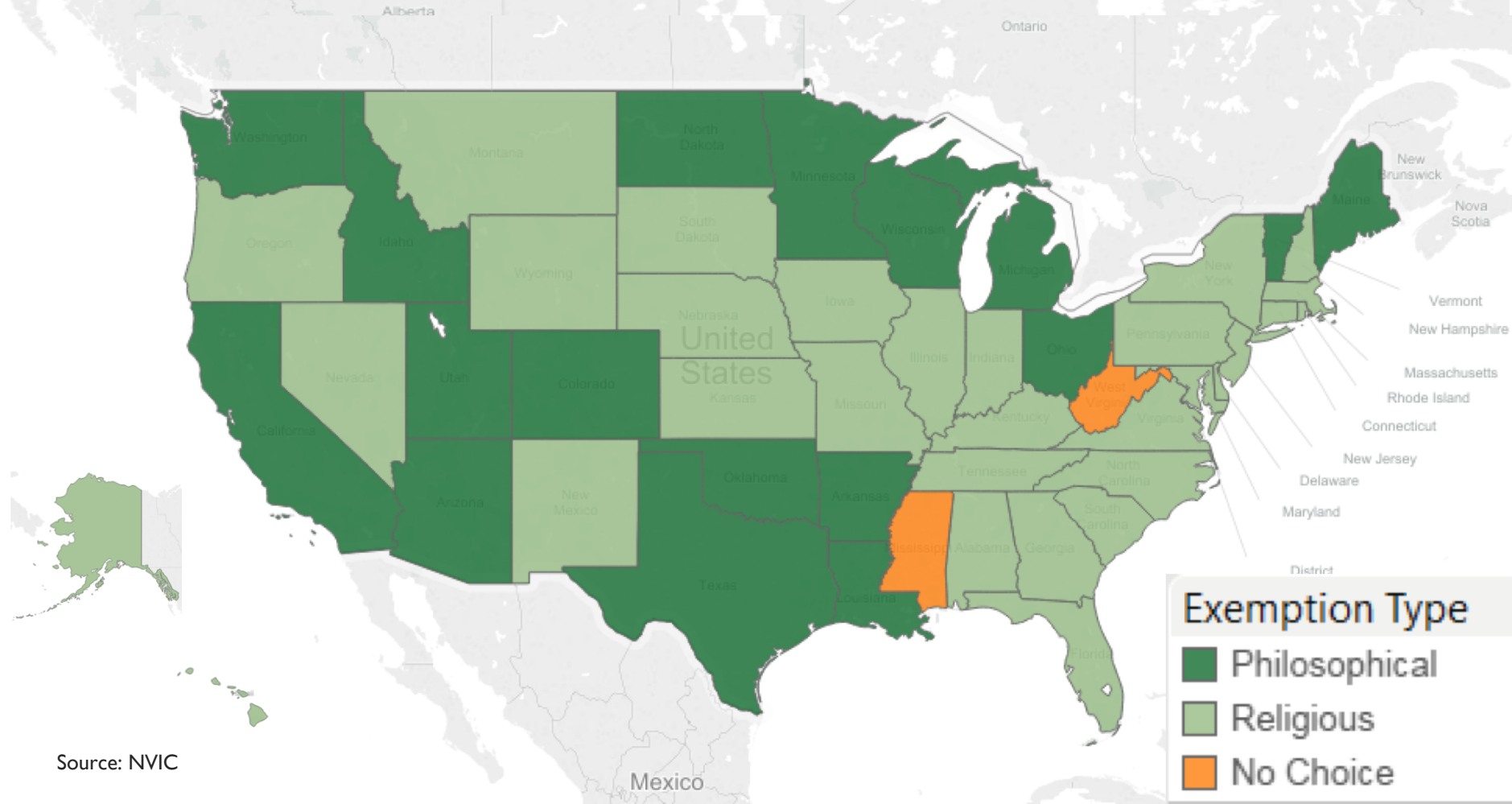
Infection source was from overseas.... not from an exempted or unvaccinated child.

Over half the cases were adults... who are not subject to school vaccine laws.

Outbreak remained small and did not gain traction.

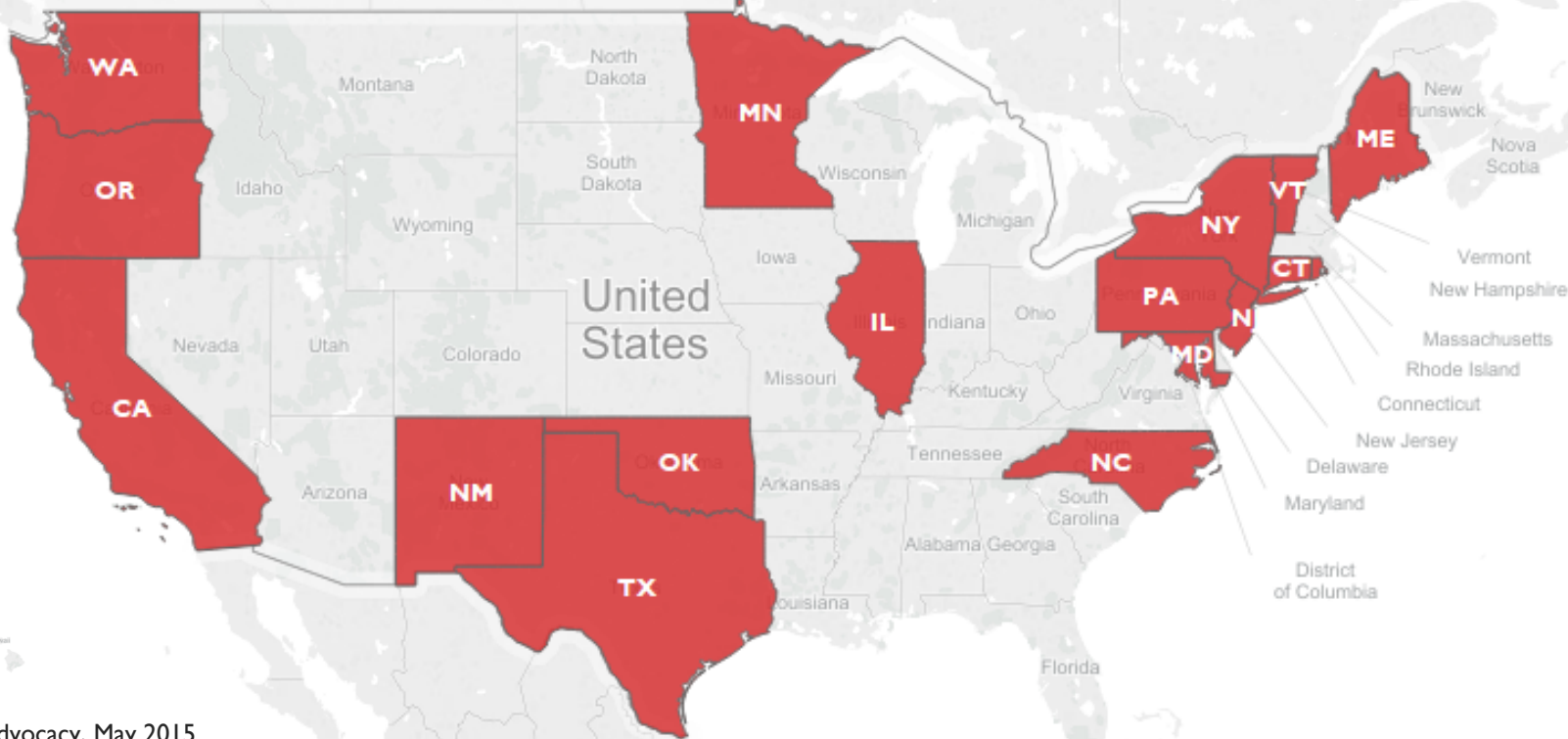
US States with Parental Vaccine Exemptions

* As of May 19, 2015



US States with Parental Vaccine Exemptions **UNDER FIRE**

*With bills currently underway or recently fought



They're eliminating the
VERY IDEA OF CHOICE.

TODAY'S CURRICULUM

1. **Commandeer the Science**
Sayer Ji
2. **Claim Dominance over Women's Bodies**
Kelly Brogan, MD
3. **Ignore What's In Front of Our Eyes**
Larry Palevsky, MD
4. **Remove the Right to Choose**
Louise Kuo Habakus

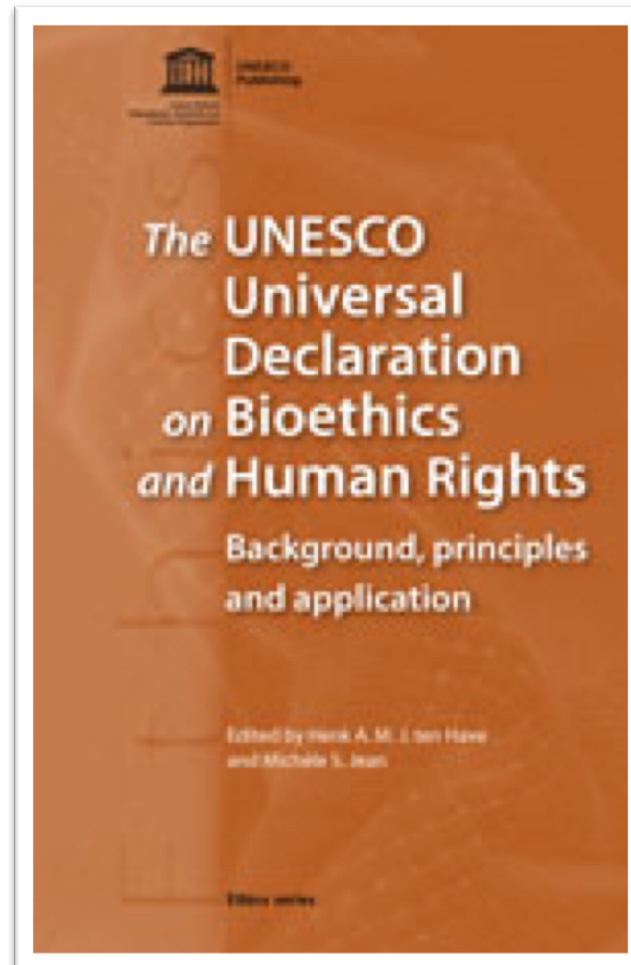


#1: Reclaim the Affirmative Message



#2: Uphold Fundamental Human Rights

Universal Declaration on Bioethics and Human Rights
October 19, 2005



#2: Uphold Fundamental Human Rights

Article 6 — Consent

**Any preventive, diagnostic
and therapeutic medical
intervention**

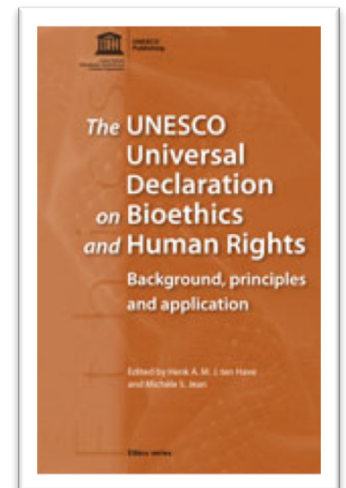
**only... with the prior, free
and informed consent of
the person concerned**

**based on adequate
information**

**consent may be
withdrawn**

at any time

for any reason



#3: DEMAND TRANSPARENCY

In What We Put In Our Bodies

Consumers want to understand the medicine and technology in our lives:

- independent scientific research
- access to wide range of providers and treatment options
- high certification standards
- truth-in-labeling



#4: Become a Freedom Fighter

As mandatory vaccines have risen, in lockstep with the CDC schedule...

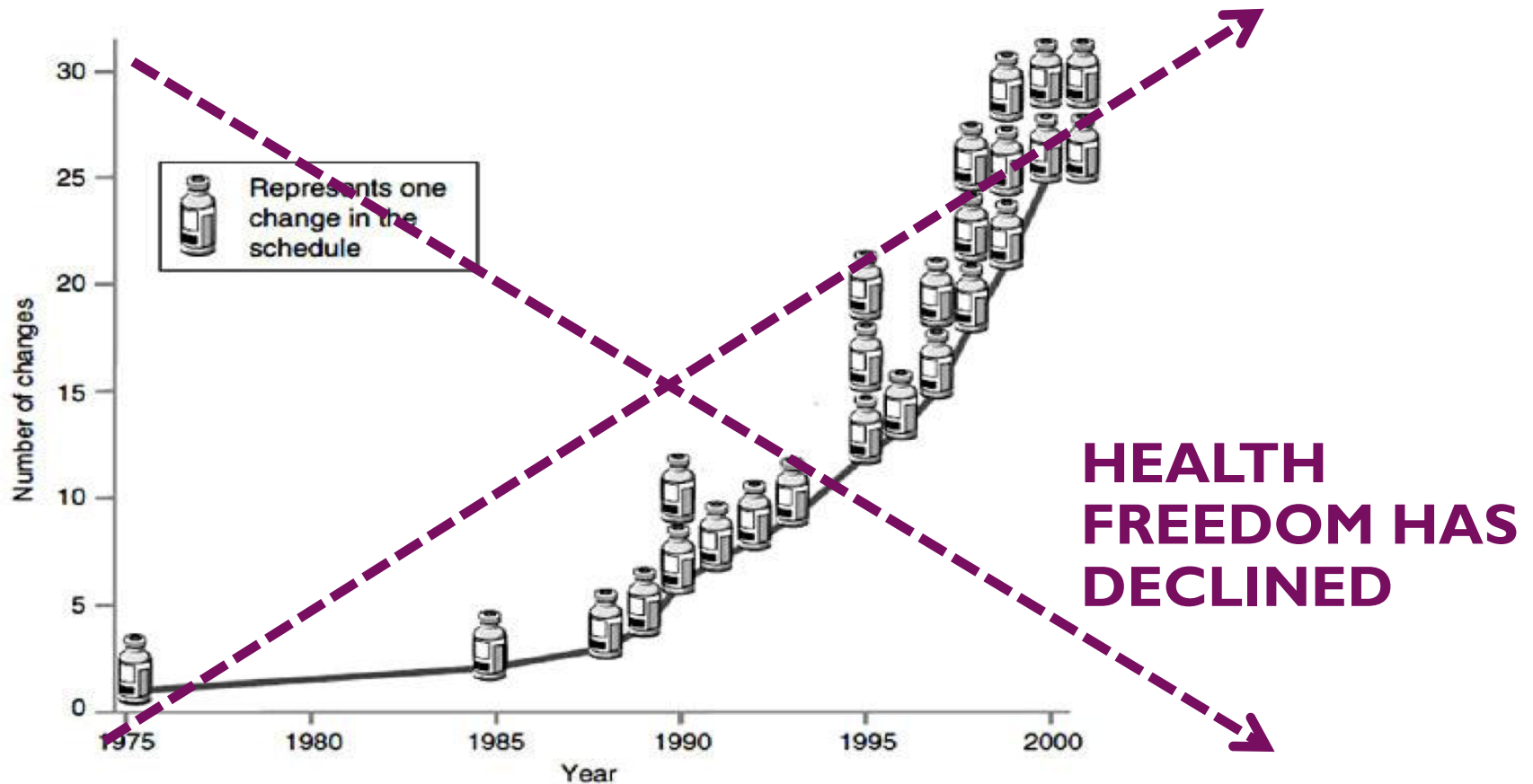


FIGURE 2-1 Changes in the childhood vaccination schedule, 1975–2000. SOURCE: Information provided by CDC.

The Exception that Proves the Rule

Who comes in between you and your God & conscience?

Who may disregard human rights, divine, natural laws, and the laws of the United States of America?

Who says that fundamental freedoms and inalienable rights can be legislated away?

Who owns your body?

Who decides if we have health freedom in this country?

#Wethepeople for #informedconsent

Introducing...

HEALTH FREEDOM ACTION

Currency of politics is people

Center of gravity

Scaling of resources

Consistent messaging

Crossing state lines and health advocacies

To Catalyze a

NATIONAL MOVEMENT

Introducing...

HEALTH FREEDOM ACTION

Ideas, expertise, resources

Best practices

Library of handouts, flyers, brochures

Short- and long-term strategies

Legislative and legal analysis

Media coordination & training

Strategic communications

Speakers bureau

Political organizing

TODAY'S CHALLENGE:

Defend Health Freedom & Informed Consent

- 1. Take Back the Science for Ourselves**
- 2. Reclaim the Right Over Your Own Body**
- 3. Open Your Eyes to the Truth**
- 4. Uphold Your Right to Choose**

